



**ISE Cards** (Singapore & SE Asia)

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## **Speech of the Mr Jimmy Ooi, Special Representative of ISE Cards Inc (USA)**

19 August 2009

Good Morning ladies and gentlemen

I, Jimmy Ooi, as the special representative of Mr Franz Jost, President of ISE Cards Inc (USA) would like to thank Mr. Mohd Seraj Ansari – Chairman and Managing Director of ISE Cards India Ltd and his entire team of dedicated professionals for the hard work that has gone into developing the ISE State Discount Card, Regional (State) Identity Card.

This is the culmination of almost ten years of planning and project execution on their part, and we congratulate you on achieving this milestone.

Mr Ansari has proven to be a very outstanding businessman and his great passion in promoting sports including the founding of the International Non Olympics Committee, Floorball Federation of India and helping young people in their formative years through the ISE Card is most admirable. As you may aware that ISE Cards supports UNICEF, Rotary International and the International Non Olympic Committee through monetary contribution for every card sold.

ISE Cards Inc (USA) is proud to be associated with Mr Ansari in his journey to bringing benefits to the youth and faculty through the ISE State Discount Card, Regional (State) Identity Card. By launching ISE State Discount Card, Regional (State) Identity Card in his home state, Mr Ansari has created another milestone in taking Uttar Pradesh to greater heights in this part of the world.

I wish to extend a special thank to the Chief Guest Honorable Mr K. Rahman Khan, Deputy Chairman Rajya Sabha Parliament of India and the Honorable Dr Dinesh Sharma, Mayor of Lucknow for blessing the event as well as launching ISE State Discount Card, Regional (State) Identity Card for Uttar Pradesh, which will prove to be a great tool to encourage daily savings for the students, faculty-teachers and youth of this great state of Uttar Pradesh.

In continuing to this effort, ISE State Discount Card would be introduced in every state of India and I invite all private and government sectors to join hands on this great venture through providing savings and privileges to the new generation of this country who will be our future leaders. And in doing so, great opportunities abound for those seeking a brighter future in their lives as part of our business network.

May this endeavor continue to prosper and grow to encompass all of the Indian states.

With best wishes and blessings

A handwritten signature in black ink, appearing to be 'Jimmy Ooi'.

Jimmy Ooi  
Special Representative  
ISE Cards Inc (USA)